



**iline Structured Communications** is an organization dedicated to handle communication issues with people in mind. We believe that at the end of the day only people matter, and organizations are nothing but a collection of people thoughts.

**iline Structured Communications** is conceived by people (Well, you got it, it had to be people) with over 15 years experience in active publishing field that includes book publishing and journal publishing. We have recently forayed into the areas of content writing, website designing, technical writing, and English communication skills training.



## Content Creation

**We** specialize in creating precise and crisp domain specific content. By understanding customer requirements we leverage our capabilities to create clear and lucid content that quintessentially highlights the topic.

## Document Conversion

**We** are well equipped with the required infrastructure to convert document from one platform to another.

- Document digitization
- Frame Maker to Epic Editor
- MS Word to FrameMaker
- PDF to MS Word/Frame Maker/Epic Editor/RoboHelp etc.

## Our Offerings

- **Content Creation**
- **Marketing Communication**
- **Technical Writing**
- **Corporate Training**
- **Conversion and Migration**
- **Website Development**

## Marketing Communication

**We** leverage our expertise to create content that coherently and strategically projects an organization's vision, and reinforces the brand perception.

- Case Study
- White Paper
- Brochure
- Flyer
- Corporate Presentation

## Corporate Training



## Website Creation

**We** create websites for businesses and individuals from diverse backgrounds. We provide a complete range of web solutions, where we design, create content, provide domain name and space, and maintain the site.

## Technical Writing

**We** understand client requirements and create comprehensive yet easily comprehensible manuals for various technical products and services. Manuals are written in a structured manner keeping usability in mind.

**We** execute projects on Fixed Bid as well as Time and Material basis.

- User Manuals
- Online Help
- Troubleshooting Guides
- Process Documentation
- Administration Guides

**Our** trainers leverage on real time experience to offer corporate training programs that are a balanced mix of practical and theoretical knowledge. We employ proven methodologies and state-of-the-art tools in all our training programs. We identify and understand client requirements and tailor the training programs accordingly.



**We** offer *Soft Skills Training* in Professionalism, Time Management, Leadership Skills, Non Verbal Communication (Body Language), Business Etiquette and Presentation Skills.